

## LAAX OPEN 2024 Flying high at the FIS Snowboard & Freeski World Cup, amidst a rich supporting programme

The LAAX OPEN, Europe's most renowned freestyle event, invites you to the final weekend on 20/21 January 2024. This promises freestyle sport, excitement and spectacle at its finest. Three FIS World Cup decisions will be made, with CHF 180,000 in prize money to be earned in equal parts for men and women. The greatest goal for the freestyle pros is and always will be to win the LAAX OPEN trophy.

To make this dream a reality, snowboarders and freeskiers dig deep into their bag of tricks. Incredible rotations over the kickers, skyscraper-high jumps into the night sky, safe landings in the pipe. The audience is thrilled when the international superstars show why they are the best; Olympic champions Anna Gasser, Chloe Kim (both snowboard), Eileen Gu and Mathilde Gremaud (both ski), Olympic champions Birk Ruud, Alex Hall (both ski) and Ayumu Hirano (snowboard), serial winner Scotty James, overall World Cup winner Valentino Guseli and World Champion Mia Brookes (snowboard) as well as defending champion and local hero Andri Ragettli (ski).

While the snowboarders will set the tone on Saturday 20 January with the finals in slopestyle (1:15 pm) and halfpipe (6:15 pm), Sunday will be dominated by freeskiing with the slopestyle final (1:15 pm).

The LAAX OPEN is a freestyle festival for everyone, and the sporting contests at Crap Sogn Gion as well as the activities and live concerts at the rocksresort in the valley are free of charge. If you can't make it to the award-winning winter destination of Flims-Laax-Falera and attend the LAAX OPEN in person (cry, cry), you can watch the FIS Snowboard & Freeski World Cup on TV and live stream.

In Switzerland on the following channels SRF, RTR, RSI, RTS, worldwide on Eurosport and laax.com/open.

## Programme highlights:

## 20/01/2024

11:00-20:00 DAY PARTY & DJs: Bazooka, OK, Wybe, NutsCuts (Hangar Crap Sogn Gion)
13:15-14:45 SNOWBOARD FINALS Slopestyle (Pro-line Crap Sogn Gion)
14:00-22:00 VILLAGE ACTIVITIES (rocksresort)
18:15-19:45 SNOWBOARD FINALS Halfpipe (Superpipe Crap Sogn Gion)
20:00-21:00 LIVE CONCERT: Knackeboul (rocksresort)
22:00-23:30 LIVE CONCERT: M.O.P (rocksresort)
22:00-04:00 CLUB PARTY: SKOR & Ruben Cassiano (Riders Club)
21/01/2024
12:00-17:00 VILLAGE ACTIVITIES (rocksresort)
13:15-14:45 FREESKI FINALS Slopestyle (Pro-line Crap Sogn Gion)

LAAX OPEN Media contact: Astrid Nehls

open@laax.com II astrid@services-sbc.com II +41 79 9024215 II +43 676 4314410